



# Countryside Jobs Service

The Original, the Biggest & the Best in the field

UK Market Leaders for countryside & environmental staff

---

Thank you for your enquiry, please find enclosed more information about CJS Weekly and a sample copy of the publication.

---

- **You are looking for a new job.**
- **You want to work in the countryside or conservation sectors.**
- **You have just taken the first step on the road to your perfect new post.**

Every year CJS advertises between 4,000 and 5,000 paid vacancies within the countryside, conservation and environmental sectors.

**Save time and money, let CJS take the strain out of your job search.**

Every week we read and review over ten national newspapers and eight industry specific journals and papers. We also search eight national government agency websites and over twelve national charity websites. In addition we read dozens of industry specific journals and magazines to keep in touch with the sector. We're members of organisations as diverse as the Centre for Alternative Technology and the Game and Wildlife Conservation Trust.

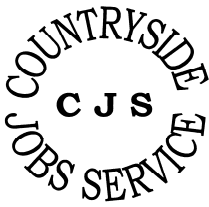
CJS is delighted to be the countryside sectors leading recruitment publication and to be endorsed by the rangers associations of England and Wales (Countryside Management Association) and Scotland (Scottish Countryside Rangers Association).

With 15 years experience in this very specialised and highly competitive sector we know which posts are relevant and likely to appeal to you, our reader. If we don't think the vacancy is appropriate we don't accept the advert.

**Let CJS be your guide to your perfect post.**

With kind regards from

*The CJS Team*



# Countryside Jobs Service Weekly

The Original, the Biggest and the Best in the field

The UK's Leading Weekly for Countryside & Environmental Staff

Endorsed by both the Scottish Countryside Rangers Association & the Countryside Management Association



CJS is also proud to sponsor CJ Snail (at Durrell) and Naturenet at [www.naturenet.net](http://www.naturenet.net) and to support the Leukaemia Research Fund.

## CJS Weekly – Information Sheet.

**What is CJS Weekly?** A weekly publication containing details of vacancies in conservation, countryside and environment sectors across the UK. Sent by first class post to be delivered on Monday or electronic copies available online from Friday accessed using your own personal unique username & password.

**How do I receive a copy?** We ask you to subscribe to the Service.

**How much does it cost?** From £1.50 per week. To subscribe for 2-10 weeks costs £1.65 per week for online access or £2.20 to receive by post. Longer subscriptions, 11 weeks or more, cost £1.50 per week for online or £2.00 by post. The price for online subscriptions includes VAT at standard rates, postal subscriptions are zero rated for VAT. All backed by our CJS promise: Your satisfaction or a refund - no quibble.

**How do I subscribe?** Cheque or postal order, payable to CJS, with covering letter or credit / debit card on the secure webshop or via PayPal for instant access, over the phone or by fax. Organisations may send an official purchase order.

**Why should I subscribe when there is so much information freely available on your website?** The adverts on our website are only a small proportion of the total advertised within CJS Weekly, each week we post around 20 vacancies online (plus volunteers) whereas in CJS Weekly we publish an average of 100 new posts, yes, five times more.

**Why should I subscribe to CJS and not any of the other environmental journals?** Well obviously we're biased when we say we're the Original, the Biggest and the Best but our 2009 survey of subscribers showed that they feel the same, with 94.9% highly satisfied with CJS.

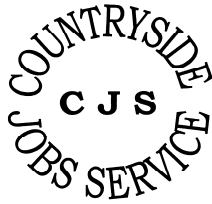
**What happens when I get a job?** You meet new people, face new challenges and move onwards and upwards (we hope) and CJS will refund the remainder of your subscription, or you can be generous and transfer it to a not so lucky job-hunting friend.

**Anything else I should know?** The subscriber database closes at 3pm on Thursday to allow us to prepare that weekend's mailing list and to print your address page and update the online register of users. If your payment is received after that it will not be processed until the following week. However if you subscribe online you have immediate access to the online copies. **And one final thing** - CJS uses 100% recycled paper and envelopes.

**OK, it all sounds great - how do I contact you?** At the address below.

**A polite suggestion from CJS.** Why not add an extra 1p/week (or more) to your Subscription for Leukaemia Research and / or CJ Snail our adopted endangered species at Durrell (Jersey Zoo)?

**Still not convinced? Want more information?** Then please visit our website: [countryside-jobs.com](http://countryside-jobs.com) for more info and some freely available job ads.



# Countryside Jobs Service Weekly

The Original, the Biggest and the Best in the field

The UK's Leading Weekly for Countryside & Environmental Staff

CJS Weekly is the longest running and most widely known of our publications. This is the original CJS, established in July 1994 as a specialist newsletter for countryside rangers, but in the years that followed both our range of advertised employment opportunities and our readership have increased markedly. CJS now covers countryside and environmental conservation, recreation, education and interpretation, we include horticulture and field sports (gamekeeping and ghillies) and recently started to advertise vacancies in rural regeneration and for rural initiative projects.

| Type of jobs  | Number of posts advertised during 2008 |
|---|--|
| Administration  | 103                                    |
| Arboriculture   | 297                                    |
| Countryside Officer, includes policy & decision makers.   | 519                                    |
| Community project work  | 158                                    |
| Countryside Ranger  | 507                                    |
| Education and training includes environmental education and lecturers in higher and further education | 441                                    |
| Farm conservation / management  | 64                                     |
| Field sports  | 125                                    |
| Engineer, Geologist, Landscape Engineer   | 72                                     |
| Horticulture  | 45                                     |
| Manual workers  | 51                                     |
| Manager, Director, Chief Executive level vacancies  | 187                                    |
| Project Officer / work [non LA21]   | 347                                    |
| Promotion, fundraising and membership recruitment   | 190                                    |
| Research  | 340                                    |
| Public Rights of Way / access posts   | 103                                    |
| Rural regeneration (new '08)  | 12                                     |
| Sustainability Projects   | 167                                    |
| Student Placements & apprenticeships  | 84                                     |
| Volunteer Co-ordinators and youth work (New Deal type)  | 105                                    |
| Visitor services  | 102                                    |
| Waste minimisation, recycling, pollution control  | 182                                    |
| Wildlife and Zoology work (not research)  | 82                                     |
| Miscellaneous, unusual posts not normally within CJS remit  | 83                                     |
| <b>Grand Total</b>  | <b>4,369</b>                           |

CJS Weekly averages around 100 new paid UK vacancies each week and around ½ (55.9% of all 2008 vacancies) are sent direct from the employer, many of which are not advertised anywhere else. The remainder are sourced from national newspapers and specialist publications as well as national Government agency websites.

For recent job numbers please see News Releases on our website. Posts advertised are based across the country, we also include any overseas posts sent direct from the employer but we do not review publications to include these as part of the regular content.

CJS Weekly includes more than just vacancies, there is also information about volunteer opportunities, New Deal, apprenticeships and other training placements, short training courses and events as well as details of any news relevant to the industry.

CJS Weekly is available in paper or digital format. Paper copies are sent by first class post (UK only) for delivery on Mondays. Digital copies (worldwide) are available on Fridays from our website using a personal unique username and password. Web access allows you to view, read, save &/or print copies from anywhere in the world whenever it is convenient for you, there are three different file formats so you should be able to find one that suits you and your computer.

**Countryside Jobs Service, The Moorlands, Goathland, Whitby, N. Yorks YO22 5LZ**  
**ranger@countryside-jobs.com 01947 896007 (Fax 896474) www.countryside-jobs.com**

To receive CJS Weekly on a regular basis we ask you to subscribe to the Service. You may receive the copies by post which costs £2.20 per week for up to 10 weeks, for 11 or more it's £2.00 per week. Electronic copies are cheaper at £1.65 per week for up to 10 weeks and £1.50 for 11 or more; this includes VAT at standard rates. However, if you discover the publication is not what you were looking for or you find your perfect job in the middle of a subscription we will happily refund your remaining subscription. For a one off copy you may download the current edition from our website at £3.15 each time. This is our unique CJS promise: Your satisfaction or a refund - no quibble.

To subscribe you can just send your name, address, including your email address if appropriate, and payment, a telephone number is always helpful in case of queries, or use the enclosed request form. Rest assured we do not sell, exchange or give away your details to anyone so you will not be bombarded with junk from us.

You can send a cheque or postal order payable to Countryside Jobs Service or organisations can send a purchase order and we will invoice you (or your Finance Department). We can also accept most major credit / debit cards over the phone (or by fax) and via our secure webshop.

Please note (this is very important) - the subscriber database closes at 3pm on Thursday to allow us to prepare that weekend's mailing list and to print your address pages. If your payment is received after that it will not be processed until the following week. However, if you subscribe online you have immediate access to the online copies.

New subscribers also receive the Existing Opportunities publication containing details of existing jobs, training and volunteer opportunities still valid from previous weeks.

#### Our readers say:

- ◆ The only source I use to look for countryside jobs - I look forward to its arrival every week.
- ◆ My career would be completely different without CJS - Thank you!!
- ◆ Very useful to all our staff, thanks for a consistent and reliable service. (county countryside service)
- ◆ Used by everyone I know in the industry.
- ◆ A university careers services said - Greatly appreciated by all our students.
- ◆ It's an excellent publication. (Country Park)
- ◆ An excellent source of current job vacancies within the environmental sector, ranging from volunteers to directors.
- ◆ CJS is the best thing since organic GM-free, Soil Association approved wholegrained sliced bread!

#### Autumn 2007 Subscriber Satisfaction Survey.

97.8% of readers were very highly or highly satisfied with CJS.

91.4% of readers were very highly or highly satisfied with the jobs content of CJS Weekly.

75.2% of readers thought CJS was very good or good value for money.

#### Our Advertisers say:

- Employed a very strong candidate who responded to our CJS advert. (National conservation charity)
- Excellent service, speed with which ads can be placed is a definite bonus. (FT 100 company)
- It's a simple but effective system for getting the advert out to the industry - sort of the 'Ronseal effect', straight forward and does exactly what it says on the tin! (County Wildlife Trust)
- Applicants via CJS usually have a better idea of what the post entails. (Borough Council)

**Typical advertisers include:** Government Agencies such as Forestry Commission, National Park Authorities, Natural England, Scottish Natural Heritage also many City and County Councils. Charities including, BTCV, Farming & Wildlife Advisory Group, Game Conservancy Trust, The National Trust, RSPB, the Wildlife Trusts. We also carry many adverts for private, profit making companies such as ecological consultancies and land owners eg Severn Trent Water and United Utilities.

**Established by Niall & Anthea Carson in July '94 & published by the Team every week since.**

## CJS Subscription Request

### Your Details :

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Post Code: \_\_\_\_\_

Telephone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

CJS Number (online access password) if known: \_\_\_\_\_

### Your Subscription :

#### Digital Subscriptions incl VAT

number of weeks required.  for 2-10 weeks £1.65 per week prices  
OR for 11+ £1.50 per week COST:

#### Postal Subscription

number of weeks required.  for 2-10 weeks £2.20 per week / OR for   
11+ £2.00 per week COST:

Please supply a VAT receipt to the above address

#### Value of any donation: (eg 1p/week) to:

Leukaemia Research \_\_\_\_\_ 'CJ' our adopted endangered species \_\_\_\_\_

### Your Payment:

I enclose a **cheque** payable to CJS for £\_\_\_\_\_ OR

#### Your Card details:

Please charge £\_\_\_\_\_ to my:  Credit  Debit Card  Maestro

(sorry we cannot accept Solo or American Express)

Card number

Expires End  /  Valid From  /  or Issue Number \_\_\_\_\_

Security Number    (last three digits on signature strip on back of card)

For additional security we also require from your CARD BILLING Address (where you get your statements) the full post code: \_\_\_\_\_ and the first line of the address

Signature \_\_\_\_\_

Date \_\_\_\_\_

Please post to:

Countryside Jobs Service  
The Moorlands  
GOATHLAND  
WHITBY  
North Yorkshire  
YO22 5LZ

Or fax your card details to:  
01947 896474



AND

COUNTRYSIDE  
CAREERS  .COM



Countryside-Careers.Com where you make tracks to a new future.

The CJS Team know how difficult it is searching for the *perfect* post and in the current climate it's even more imperative to find the right job in the right location and at the right salary! Not impossible but certainly not easy. To make your search a little easier we're launching a CV listing service. Don't just read the job adverts– Advertise yourself!

**Post your CV online at: [Countryside-Careers.Com](http://Countryside-Careers.Com)**

Currently available in BETA.  
Get in at the start.

In these straightened times you need to use every tool available to you; whether you're searching for a new job or for the perfect person to fill your vacancy. Countryside-Careers.Com is The place to look for countryside professionals.

The only CV listing service in the UK dedicated to dedicated countryside professionals. From Arborist to Zoologist via Ecologist and Ranger.

It's The site to use.

COUNTRYSIDE  
CAREERS  .COM

*The* CV listing site  
for countryside  
professionals.

Part of the CJS family 