



Countryside Jobs Service

The Original, the Biggest & the Best in the field

UK Market Leaders for countryside & environmental staff

RECRUITMENT ADVERTISING RATES – VALID 1/7/09 – 31/12/09

WEBSITE ADVERTISING: CJS Daily Online

Linage 200 words £45
Additional words per 100 £20

Logo mono £25 each
colour £35 each

Full Display ads: Regular sizes

Size	Dimensions (h x w, mm)	Mono cost	Full colour cost
1/4	120 x 80	£95	£120
1/2	120 x 170	£190	£240
Full Page	250 x 170	£380	£480

Other sizes are accepted, please ask for a quote.

All adverts are online for four weeks (or until the closing date whichever is sooner)

BONUS: Includes free hyperlinks, brief details daily bulletins; also edited details as standard (free) linage in CJS Weekly.

READERSHIP: freely available

The site has an average of 3.5m hits per month.

We do not use any data capture methods so are unable to quote unique user numbers.

DEADLINES: none, we aim to place adverts online within one working day and it is often within hours of receiving your copy.

Others:

Job of the Day: banner for Job of Day, links direct to your advert. Cost £30

Sample:

Job of the Day: Monday 1 January 2009

Countryside Ranger with CJS

Add your logo to your Job of Day banner. Cost: mono £15 or colour £20

Microsite: all your online adverts with CJS in one place.

Cost £30 per month plus initial set up £50. Minimum term three months.

Employer profile: 300 words text plus one logo; includes links to your website and from adverts on Daily Online (or microsite). Cost £110 per calendar month, minimum term three months. 10% discount for subsequent months.

Rolling banner logo on CJS Daily Online linking to your microsite or Employer Profile. Cost £30 per month.

Job Specification / application form. We can host your Job Spec as a downloadable / printable PDF linked to your advert. Cost from £30

Please read our Terms and Conditions available on our website or by request.

VAT will be added at current rate.

VAT Reg. No. 892908279.

Tel: 01947 896007

Fax: 01947 896474

Email: ranger@countryside-jobs.com

Countryside Jobs Service, The Moorlands, Goathland, Whitby, N. Yorks YO22 5LZ

PTO for press advertising



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RECRUITMENT ADVERTISING RATES – VALID 1/7/09 – 31/12/09

PRESS ADVERTISING: RATES

Plain Linage 300 words maximum £65
Linage + Logo 200 words plus one mono logo £75

Full display adverts

size	dimensions (h x w, mm)	mono cost	full colour cost	mix & match *
1/4	120 x 80	£100	not available	£125
1/2	120 x 170	£200	£320	£250
Full Page	250 x 170	£400	£640	£500

* mix & match options. Mono advert in the paper copy, colour in the electronic.

Leaflet Inserts: by arrangement, please phone for details.

Guide price - For flat A5 or A4 folded to A5, £100 insertion fee to cover electronic copies + £20 / hundred insertion in paper copies.

PRESS ADVERTISING: PUBLICATIONS DETAILS

CJS WEEKLY – for highly targeted advertising.

BONUS: free advertising available.

Standard (free) Linage, details of your vacancy are edited under nine standard headings into the in-house style. Advert appears initially in CJS Weekly Update (main section), in following weeks as Standard (Free) Linage in CJS Weekly: Existing Opportunities until edition nearest the closing date – therefore, no need to pay for multiple insertions.

READERSHIP: 1,000 copies, c. 8,500 readers including every National Trust site, many RSPB and Wildlife Trust sites, university careers departments but mostly to individuals. $\frac{2}{3}$ sent electronically.

DEADLINE: Space 5pm every Thursday
Copy 12 noon every Friday

PUBLISHED: every Monday (except Christmas)

NB: there is no online coverage with this publication.

CJS MONTHLY – for best value and greatest coverage.

BONUS: published online in full with brief details on CJS Daily Online. Edited details of all adverts included as Standard (Free) Linage in CJS Weekly.

READERSHIP: sent as a free newspaper to offices and sites of relevant authorities, agencies and major conservation charities.

700 paper copies + 750 email copies

Total readership c.40,000

DEADLINES: Space 5pm Monday preceding
Copy Before 12noon Tuesday preceding

PUBLISHED: second Thursday each month

See website for exact dates or call to ask.

Please note: Sizes quoted are height x width and are the absolute maximum space permitted. We use only 100% recycled paper and envelopes (this affects reproduction quality so please make your adverts nice and clear!). Recommended minimum text size within display adverts : 8 Point in Times New Roman or equivalent size.

Please read our Terms and Conditions available on our website or by request.

VAT will be added at current rate.

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Email: ranger@countryside-jobs.com

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PTO for online advertising