



Countryside Jobs Service

The Original, the Biggest and the Best in the field

UK Market Leaders for countryside and environmental staff

ADVERTISING RATES FOR TRAINING – VALID 1/1/09 – 30/6/09

WEBSITE ADVERTISING: CJS Events Diary Online

Always freely available - updated

weekly Countryside-jobs.com has an average of 45,000 page impressions per day.

Free Options:

Short Courses & Events: Rolling Programme, basic details only. Also 50 word description linked to rolling programme listing. Stays online until the week of the event.

Training Providers and Long Courses: 50 word lineage advert.

Paid Options:

Linage 100 words, including 50 free, £10. Additional words 20p each

Logo mono £20 each colour £30 each

Full Display Adverts: Regular sizes (h x w, mm)

size	dimensions	mono cost	full colour cost
1/4	120 x 80	£85	£105
1/2	120 x 170	£170	£210
Full Page	250 x 170	£340	£420

Other sizes are accepted, please ask for a quote.

All adverts are online for three months (or until the event whichever is sooner), longer runs by arrangement.

BONUS: All adverts in CJS Events Diary Online have free hyperlinks. Brief details are included in CJS Weekly.

Deadlines: None, website is updated weekly, usually on a Friday.

PRESS ADVERTISING: RATES

Plain Linage 300 words maximum £55

Linage + Logo

200 words plus one mono logo £65

Full Display Adverts (h x w, mm)

size	dimensions	mono cost	full colour cost	mix & match *
1/4	120 x 80	£90	not available	£135
1/2	120 x 170	£180	£290	£235
Full Page	250 x 170	£360	£575	£475

* mix & match options. Mono advert in the paper copy, colour in the electronic.

Leaflet Inserts: by arrangement, please phone for details.

Guide price - For flat A4 or A3 folded to

A4, £50 insertion fee to cover electronic copies + £20 / hundred insertion in paper copies.

PRESS ADVERTISING: PUBLICATIONS DETAILS

CJS WEEKLY – for highly targeted advertising.

READERSHIP: 1,000 copies, c. 8,500 readers including every National Trust site, many RSPB and Wildlife Trust sites, university careers departments but mostly to individuals. 2/3 sent electronically.

DEADLINE: Space 5pm every Thursday Copy 12 noon every Friday

PUBLISHED: every Monday (except Christmas)

CJS MONTHLY – for best value and greatest coverage.

BONUS: published online in full with brief details on CJS Daily Online. Edited details of all adverts included as Standard (Free) Linage in CJS Weekly.

READERSHIP: sent as a free newspaper to offices and sites of relevant authorities, agencies and major conservation charities. 1150 paper copies + 400 email copies Total readership c.30,000

DEADLINES: Space 5pm Monday preceding Copy Before 12noon Tuesday preceding

PUBLISHED: second Thursday each month

See website for exact dates or call to ask.

Please our Terms and Conditions available on our website or by request.

15% VAT will be added.

VAT Reg. No. 892908279.

Tel: 01947 896007

Fax: 01947 896474

Email: ranger@countryside-jobs.com

Countryside Jobs Service, The Moorlands, Goathland, Whitby, N. Yorks YO22 5LZ