



Countryside Jobs Service

The Original, the Biggest and the Best in the field

UK Market Leaders for countryside and environmental staff

ADVERTISING RATES FOR TRAINING – VALID 1/7/10 – 31/12/10

WEBSITE ADVERTISING: CJS Events Diary Online

Countryside-jobs.com has an average of 3.5m hits per month

Always freely available - updated weekly

Free Options:

Short Courses & Events: Rolling Programme, basic details only. Also 50 word description linked to rolling programme listing. Stays online until the week of the event.

Training Providers and Long Courses: 50 word linage advert.

Paid Options:

Linage 100 words, including 50 free, £15. Additional words 305p each

Logo £40 each

Full Display Adverts: Regular sizes (h x w, mm)

size	dimensions	mono cost	full colour cost
1/4	120 x 80	£105	£130
1/2	120 x 170	£210	£265
Full Page	250 x 170	£420	£530

Other sizes are accepted, please ask for a quote.

All adverts are online for three months (or until the event whichever is sooner), longer runs by arrangement.

BONUS: All adverts in CJS Events Diary Online have free hyperlinks.

Deadlines: None, website is updated weekly, usually on a Friday.

PRESS ADVERTISING: RATES

Plain Linage 300 words maximum £80 **Linage + Logo** 200 words plus one mono logo £95

Full Display Adverts (h x w, mm)

size	dimensions	mono cost	full colour cost	mix & match *
1/4	120 x 80	£125	not available	£155
1/2	120 x 170	£250	£400	£315
Full Page	250 x 170	£500	£800	£625

* mix & match options. Mono advert in the paper copy, colour in the electronic.

Leaflet Inserts: by arrangement, please phone for details.

Guide price - For flat A5 or A4 folded to

A5, £100 insertion fee to cover electronic copies + £20 / hundred insertion in paper copies.

PRESS ADVERTISING: PUBLICATIONS DETAILS

CJS WEEKLY – for highly targeted advertising.

READERSHIP: c. 8,500 readers including every National Trust site, many RSPB and Wildlife Trust sites, university careers departments but mostly to individuals. 2/3 sent electronically.

DEADLINE: Space 5pm every Thursday Copy 12 noon every Friday

PUBLISHED: every Monday (except Christmas)

CJS MONTHLY – for best value and greatest coverage.

BONUS: published online in full with brief details on CJS Daily Online. Edited details of all adverts included as Standard (Free) Linage in CJS Weekly.

READERSHIP: sent as a free newspaper to offices and sites of relevant authorities, agencies and major conservation charities. 700 paper copies + 750 email copies Total readership c.40,000

DEADLINES: Space 5pm Monday preceding Copy Before 12noon Tuesday preceding

PUBLISHED: second Thursday each month

See website for exact dates or call to ask.

Please our Terms and Conditions available on our website or by request.

VAT will be added at standard rate.

VAT Reg. No. 892908279.

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