



# Countryside Jobs Service

The Original, the Biggest and the Best in the field

UK Market Leaders for countryside and environmental staff

## ADVERTISING RATES FOR CLASSIFIED – VALID 1/7/10 – 31/12/10

**WEBSITE ADVERTISING: CJS Classified Directory** Always freely available - updated weekly  
Countryside-jobs.com has an average of 4.5m hits per month

### Free Option:

50 word description to include contact details

### Paid Options:

**Linage** 100 words, including 50 free, £15. Additional words 30p each

**Logo** £40 each

**Video** Embed a video into your advert for £50

### Full Display Adverts: Regular sizes (h x w, mm)

size	dimensions	mono cost	full colour cost
1/4	120 x 80	£105	£130
1/2	120 x 170	£210	£265
Full Page	250 x 170	£420	£530

**Other sizes are accepted**, please ask for a quote.

All adverts are online for three months, longer runs by arrangement.

**BONUS:** All adverts in CJS Classified have free hyperlinks.

**Deadlines:** None, website is updated weekly.

### **PRESS ADVERTISING: CJS Monthly** For best coverage.

**Plain Linage** 300 words maximum £80

**Linage + Logo** 200 words plus one mono logo £95

### Full Display Adverts (h x w, mm)

size	dimensions	mono cost	full colour cost	mix & match *
1/4	120 x 80	£125	not available	£155
1/2	120 x 170	£250	£400	£315
Full Page	250 x 170	£500	£800	£625

\* mix & match options. Mono advert in the paper copy, colour in the website copy.

Leaflet Inserts: by arrangement, please phone for details. Guide price - For flat A5 or A4 folded to A5, £100 insertion fee to cover electronic copies + £20 / hundred insertion in paper copies.

**BONUS:** published online in full with brief details on CJS Daily Online and in CJS Weekly  
Classified adverts in CJS Monthly are also posted on the Classified Directory at no extra charge.

**Enhance your advert:** Add your logo to your online Monthly thumbnail listing £40

**READERSHIP:** sent as a free newspaper to offices and sites of relevant authorities, agencies and major conservation charities. 600 paper copies + 850 email copies Total readership c.40,000

**DEADLINES:** Space 5pm Monday preceding Copy Before 12noon Tuesday preceding

**PUBLISHED:** second Thursday each month

See website for exact dates or call to ask.

Please our Terms and Conditions available on our website or by request.

VAT will be added at standard rate.

VAT Reg. No. 892908279.

Tel: 01947 896007

Fax: 01947 896474

Email: ranger@countryside-jobs.com

Countryside Jobs Service, The Moorlands, Goathland, Whitby, N. Yorks YO22 5LZ